



## DO YOU REALLY KNOW HOW SECURE YOU ARE?

With 71% of executives saying that cybersecurity concerns are impeding innovation, it doesn't take a breach to feel the impact of cybercrime. That means even if you're slightly unsure of your security, you could be putting more than your data and reputation at risk - you could be hampering innovation. It's time to find out how secure your network really is.

### JUST LIKE YOU, CYBERCRIMINALS ARE RUNNING A BUSINESS

You actually share a common goal - to run your organization as efficiently as possible, ensuring profitability.



#### THERE'S A HUGE MARKET

The global cybercrime market is estimated to be over \$450 billion



#### WITH A LARGE INCOME POTENTIAL

By 2019, cybercriminals will net at least \$2 trillion from data breaches



#### ... AND THERE ARE ZERO REGULATIONS

With so much to gain, cybercriminals can take much more risk than you

### THE EFFECTS OF ATTACKS ARE ONLY GETTING BIGGER

As data becomes more valuable in a constantly growing market, the effects of attacks and breaches are only getting bigger. Here's what you risk by *not* addressing your security in today's pervasive threat landscape.



#### LOST BUSINESS:

Losing customers lowers revenue and weakens market position



#### LOST ASSETS:

Stolen assets or intellectual property can dull your competitive edge



#### LOST TIME:

It can take up to 10 weeks to contain an attack after it's discovered



#### FINES AND LITIGATION:

Money spent on regulatory fines and lawsuits can be debilitating



#### REMIEDIATION COSTS:

A single ransomware attack can cost consumers and organizations \$60 million



#### YOUR REPUTATION:

Losing trust and reputation can be worse than everything else combined

### HERE'S WHAT LEADERS SHOULD BE ASKING THEMSELVES

With this perspective, and as a leader in an organization, you should be asking yourself these questions:

IS OUR SECURITY UP-TO-DATE?



AM I DOING ENOUGH TO PROTECT OUR MOST VALUABLE ASSETS?



IS INNOVATION BEING HALTED BECAUSE OF SECURITY CONCERNS?



## OWN YOUR SECURITY WITH A FREE SECURITY POV ASSESSMENT

Our Security Proof of Value Assessment can help you identify threats in your network and give you a launching point to properly securing your organization. You can own your security so everyone can stop worrying about cybercrime, and focus on innovation.

### HERE'S HOW IT WORKS:

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- If you'd like to remain secure, you can choose to keep the ASA NGFW with FirePower Services in your network and work with us to create a customized solution that can address everything found in the risk report.

1

We'll install a Cisco ASA NGFW, the industry's first threat focused next-generation firewall, on your network

3

- After those two weeks, we present a complete risk report that highlights threats you may not even know exist, because Cisco's ASA NGFW identifies more threats than traditional security solutions

2

- Over a two-week trial period, it will monitor your entire network and detect all possible threats

## THERE'S NEVER BEEN A BETTER TIME

In a constantly changing threat landscape, there's never been a better time to give yourself a reason to worry less. Reach out to us to learn more about our Security POV Assessment, or to schedule one today.

REACH OUT TO US BY PHONE OR EMAIL:  
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